



# SACRAMENTO CITY UNIFIED SCHOOL DISTRICT BOARD OF EDUCATION

Agenda Item# 3.1

**Meeting Date:** May 3, 2021

**Subject:** Adopt Proposal for PIQE to Conduct Family Survey

- Information Item Only
- Approval on Consent Agenda
- Conference (for discussion only)
- Conference/First Reading (Action Anticipated: \_\_\_\_\_)
- Conference/Action
- Action
- Public Hearing

**Division:** Board of Education

**Recommendation:** Approve Accepting Proposal for PIQE to Conduct Family Survey.

**Background/Rationale:** The Board of Education has identified a need to improve understanding of and communication with its families and constituents. As such, the Board approved formation of an ad hoc committee to evaluate needed outreach to families and constituents. The ad hoc committee recommends that in collaboration with the SCUSD Board of Education, the group Parent Institute for Quality Education (PIQE) conduct a parent survey of the families identified by the district in selected schools in Sacramento City Unified School District. The ad hoc committee will present its recommendation that 100 surveys be conducted for a cost of \$20,000 along with their recommendations on target areas, schools, and survey questions. They will also outline specific next steps for staff and seek Board authorization of this path, understanding that the PIQE contract itself will follow on a future board meeting.

**Documents Attached:**

1. PIQE Proposal to Be Provided at Board Meeting

<p><b>Estimated Time of Presentation:</b> 10 minutes <b>Submitted by:</b> Board Member Garcia <b>Approved by:</b> Jorge A. Aguilar, Superintendent</p>
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**Project Overview:** In collaboration with the SCUSD Board of Education, Parent Institute for Quality Education (PIQE) proposes to conduct a parent survey of the families identified by the district in selected schools in Sacramento City Unified School District. Working with SCUSD Board of Education, PIQE will:

- Develop survey questions to understand the needs and priorities of families in Sacramento City Unified School District. Survey questions will be approved by the designated staff from SCUSD and/or Board of Education representative. They survey questions could be share with other partners as requested.
- Conduct the survey with the identified parent populations within the 7 Trustee Areas of SCUSD through intensive outreach efforts including phone calls, personalized text messaging, and email.
- Analyze the survey results and provide a report.

In partnership with the SCUSD Board of Education, PIQE will need the following:

- The designated schools for the parent surveys to be conducted.
- Be provided with the family contact information for outreach efforts.
- Introduction to school administrators to assist with initial outreach efforts with families from selected schools.

**Project Timeline:**

**April 26 – April 30:** SCUSD Board of Education determines target outreach area, family population, and partner schools (e.g. schools, number of families, grade span) .

**April 26 - May 7:** Develop parent survey in collaboration with SCUSD Board of Education.

**May 3:** SCUSD provides family contact information from school rosters.

**May 10 – May 21:** Conduct parent survey.

**May 28:** Submit survey results and analysis to SCUSD Board of Education.

Develop parent survey		\$5,000
Outreach and survey (over two-weeks)	2,000 parents (200-400 surveys)	\$40,000
Analysis and report of survey results		\$5,000

**Total Cost:** \$50,000



Develop parent survey		\$5,000
Outreach and survey (over two-weeks)	1,000 parents (100-200 surveys)	\$20,000
Analysis and report of survey results		\$5,000

**Total Cost:** \$30,000

**Updated Project Timeline:**

**April 26 – April 30:** SCUSD Board of Education determines target outreach area, family population, and partner schools (e.g. schools, number of families, grade span) .

**April 29 – May 4:** Develop parent survey in collaboration with SCUSD Board of Education.

**May 4:** SCUSD provides family contact information from school rosters.

**May 7 – May 13:** Conduct parent survey.

**May 18:** Submit survey results to SCUSD Board of Education.

Develop parent survey		\$5,000
Outreach and survey (over one week) May 10-14	500 parents (50-100 surveys)	\$10,000
Analysis and report of survey results		\$5,000

**Total Cost:** \$20,000